Call For Entries

Entry Deadline: February 8th, 2008
www.nataslgl.org

39th ANNUAL LOWER GREAT LAKES EMMY® AWARDS

Lower Great Lakes Emmy Awards Ceremony  September 13th, 2008
Purpose: Lower Great Lakes Emmy® Awards
The purpose of the Lower Great Lakes Emmy® Awards is to recognize outstanding achievements in television by conferring annual awards of merit in the chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in the television industry and to focus public attention on outstanding cultural, educational, technological, entertainment, news and informational achievements in television.

Eligibility
Entries must have been produced for the chapter's designated awards area and must have had their first broadcast or cablecast in that awards area during the eligibility period. The Lower Great Lakes Chapter of The National Academy of Television Arts and Sciences will accept entries from the Cleveland, Akron, Canton, Toledo, Youngstown, Lima, OH; Erie, PA; Ft. Wayne, West Lafayette, Bloomington, Muncie and Indianapolis, IN areas. All entries must have had their initial telecast in the awards region between January 1, 2007 and December 31, 2007. Entries must not have been available for viewing by more than 50% of the U.S. television homes during the eligibility year. Entries that are available to more than 50% of the U.S. Television homes should be submitted to The National Academy of Television Arts and Sciences national awards (see exceptions). No entry may be submitted to more than one chapter's awards. Entries must be submitted as originally telecast/cablecast. There may not be any post broadcast changes, except as noted in the category descriptions.

Exceptions to the 50% rule
1. Local station news coverage that may receive national exposure should be submitted to regional Emmy® Award competitions.
2. The treatment of a local community issue by a super station that is directed specifically to those living inside the station's home market.
3. A local program that later receives national distribution may compete in both regional and national awards competition, but not in the same eligibility year.
4. Local segments that are eligible to participate as entries in national Emmy® Award competitions (i.e. News & Doc 'Best Of'; Community & Public Service) may compete in both regional and national awards competitions under prevailing rules.

Program Length Commercials (Infomercials) and Closed Circuit Programs are not eligible
To be eligible, entries must have been broadcast or cablecast to the general public by a television station, a cable company, satellite or similar distribution system.

Membership
Membership in The National Academy of Television Arts and Sciences is not required to enter the Emmy® Awards. You may join the Lower Great Lakes Chapter ($70) and pay the lower entry fee at the same time you submit the entry by filling out a membership application and enclosing an additional separate check for membership.

Original Material
At least two-thirds of a program entry must consist of original material, unless previously produced material has been given some unique and creative treatment that, in the opinion of the chapter awards committee, results in an original program. Entrants must identify all non-original material, including its location in the program.

Language Other Than English
Spanish-language entries may be entered and will be judged by a panel of Spanish-speaking, peer judges. Programs in languages other than English or Spanish may also be entered; however judging of these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, the National Academy of Television Arts and Sciences requires that these entrants submit a DVD with English subtitles or with English on a second audio channel, a precis or English transcript.

Judging Procedure
Entries made to this chapter will be judged by panels assembled by other NATAS Chapters. These panels shall be comprised of no fewer than six judges who shall be certified as peers. No more than 4 judges on a panel may be employed by the same station or company. Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry. Group ownership, by itself, does not necessarily create a conflict of interest.

Non-Competitive Judging
Entries are judged against a standard of excellence and do not compete against each other. There may be one award, more than one award or no award given in each area. Any exceptions will be noted in the area description.

Judging Requirement
The success of the Emmy® Awards process depends on the willingness of qualified professionals to serve as judges. Peers in another television market are serving this chapter’s entrants. This chapter will judge other chapters’ entries. By entering, you agree to serve as a judge when asked.

Entry Falsification
The intentional falsification of production credits by an entrant may be the basis for the disqualification of the entry.

Entry Errors and Omissions
The National Academy of Television Arts and Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. The Academy shall accept all submissions which are not in conflict with any of its rules and regulations. Ineligible entries may be disqualified at any stage of the competition.

Award Ownership
Emmy® Awards are presented to individuals, not to their employers. Ownership of the Emmy® statuette is retained by the individuals and The National Academy of Television Arts and Sciences, even if an employer pays entry fees. Stations, studios and production companies may order a duplicate statuette for display at their place of business (one each; up to a maximum of three per winning program entry). Corporations, production companies, cable companies and other employers associated with winning craft entries may purchase plaques from the Academy that have a replica of the statuette and space to list the names and titles of their employees’ award recipients for display at their offices.

Who Receives The Award?
Producers receive the Emmy® statuette for winning programs, except where noted. Others who work on a winning program entry are eligible to receive production certificates, which list their name, the title of the winning entry, and the role they played in its production. Production certificates may be ordered from the local chapter.

Individual Achievements (Crafts)
In the Individual Achievement Awards, those who actually perform a specific discipline receive the Emmy® statuette. Supervising or directing the work of others does not qualify for Individual Achievement Awards, except for achievements in directing areas.

Promotion
EMMY® winners may refer in advertising and publicity to the fact that they are an EMMY® recipient and, for one year after the award was bestowed (thirty days for St. Louis Chapter Regional Awards) may use a replica of the EMMY® statuette in such advertising. A ® registration mark and the appropriate copyright notice: © NATAS/ATAS, must accompany any portrayal of the Emmy® statuette or moniker...
Limitations

Entry Restrictions:
A program or segment entry may be submitted only once with the exception of the individual achievement categories. A specific craft credit on a specific entry may be entered only once regardless of category. Composites are now specified with limits in craft categories. While craft entrants may submit more than one entry per craft discipline, only one of those entries may be a composite.

The elements within a composite are to be “as aired” (no internal edits) and are to be edited back to back (straight edits) with no other post-production work such as music or special effects. A straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift.

Condensed Program Requirement:
For programs exceeding 60 minutes in length, entrant must submit a shortened version with no more than two edits so total entry does not exceed sixty minutes. The excerpts must be the opening, middle and ending of the entry, with each excerpt to be approximately twenty minutes in length for a total of sixty minutes. Use straight edits only, with 2 seconds of black between segments, no other post-production work is allowed.

Entry Procedure
All entrants must submit via the NATAS On-line entry forms, the applicable fee (via the shopping cart function), and forward a DVD-R marked with the entry information to the NATAS address below. Only one (1) entry per DVD. Entries must be submitted as aired with no additional material added or deleted from the DVD. DVDs must be clearly marked in permanent marker with Entry Order Number, Entry Title, Category Number, Entry Length, Category Name and Entrants. All commercial matter must be edited out leaving 2-5 seconds of black between segments. Duplicate DVDs must be supplied when an entry has been entered in more than one category. All entry fees, with the exception of Student Program, are per name on the entry.

ENTRIES MUST BE COMPLETED & DVD'S MUST BE RECEIVED BY 5 P.M.
FRIDAY, FEBRUARY 8, 2008

The addition of names to entries after this date will not be allowed! Entries received after the deadline will be disqualified and returned. WARNING: Incomplete on-line entries are subject to a $25 reprocessing fee, or disqualification with forfeiture of entry fee.

NOTE NEW ADDRESS. Please send all entries to:
NATAS Emmy Entry
7650 Chippewa Road
Suite 305
Brecksville, OH 44141-2319

Entry Fees: NATAS MEMBER NON-MEMBER STUDENT
$70 Per name $145 Per name $50.00/Entry

Make checks payable to: NATAS

Entry questions should be directed to the Awards Chair:
Joseph Koskovic, (216) 987-4686, emmychair@nataslgl.org

NEWS PROGRAMMING

One Award, more than one Award, or no Award (except where noted) may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to the entry’s award-worthiness. For any entry designated as a series, a minimum of two segments must be included.

1 Newscast-Evening
For excellence in a regularly scheduled daily newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 60 minutes.

1.1 Market size 1 -20
1.2 Market size 21 -40
1.3 Market size 41 +

2 Newscast-Morning/Daytime
For excellence in a regularly scheduled Morning and/or Daytime newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 60 minutes.

2.1 Market size 1 -20
2.2 Market size 21-40
2.3 Market size 41+

3 Weekend Newscast
For excellence in a regularly scheduled weekend newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 60 minutes.

3.1 Market size 1 -20
3.2 Market size 21-40
3.3 Market size 41+

4 Investigative Report
For excellence in reporting of a community problem requiring research and investigative journalism in a Single News Story or Series, aired within a regularly scheduled newscast. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting. Written summary is required (100-word limit). Time limit: 30 minutes.

5 Spot News
For excellence in coverage of a single unanticipated news event that is shot edited and produced within 24 hours on a regularly scheduled newscast. Entry may include multiple live and/or taped elements. Elements of a related Breaking News entry may be included in a Spot News entry but not in their entirety. Time Limit: Limited to a single report.

6 Breaking News
For excellence in coverage of a single unanticipated news event that is aired simultaneously with the news event being covered and aired either within or outside of a regularly scheduled newscast. Entry may include multiple live or taped elements. Time limit: 15 minutes.

7 Feature News Report Within 24 Hours
For excellence in reporting of a single or multi-part story (produced within a 24 Hour Period), aired within a regularly scheduled newscast. Time limit 10 minutes or two complete reports, if longer.

8 Feature News Series
For excellence in reporting of a multi-part feature news series aired within a regularly scheduled newscast. Time limit 10 minutes or two complete reports, if longer.

9 General Assignment – Within 24 Hours
For excellence in coverage of a single or multi-part story or topic aired within a regularly scheduled newscast or newscasts which is assigned, shot, edited and aired within a 24-hour period. Entry may include live and/or taped elements. Time limit: 10 minutes.
10 General Assignment Report – No Time Limit
For excellence in coverage of a single or multi-part story or topic aired within a regularly scheduled newscast or newscasts, which has no time limit for its preparation. Entry may include live and/or taped elements. Stories and topics covered must be of a Hard News nature and be an assigned report that would not be considered a Feature or Special Report (to be entered elsewhere). Time limit: 10 minutes

11 Continuing Coverage
For excellence in coverage of a single news story over an extended number of reports. Entries will be judged in part on story advancement and should be entered as a composite. Elements may include segments from within or outside of a regularly scheduled newscast. A stand-alone segment from this composite may be entered in one other area. Time limit: 30 minutes

NEWS & PROGRAM SPECIALTY

The following areas are open to entries created, written, produced and broadcast/cablecast by news, public affairs and program personnel. One award, more than one award, or no award is given to the producer(s) directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, directors, photographers, editors, assignment editors, hosts, writers and qualified others may be eligible if their contributions are significant to the entry’s award-worthiness.

12 Business/Consumer
For excellence in coverage of business, finance or consumer topics in a Single Story or Series. Time limit: 10 minutes or two complete reports, if longer for series.

13 Politics/Government Single Story
For excellence in coverage of political subjects or issues. Time limit: 10 minutes

14 Politics/Government – News Series
For excellence in coverage of political subjects or series. Time limit: 10 minutes or two complete reports, if longer.

15 Arts/Entertainment Program
For excellence in a regularly scheduled program that focuses on general entertainment, variety or performing arts. Series entries accepted. Time limit: 30 minutes.

16 Arts/Entertainment Special
For excellence in a special that focuses on general entertainment, variety or performing arts. Time limit: 30 minutes.

17 Children/Youth Program
For excellence in a regularly scheduled program that focuses on subjects designed to be of specific interest to a target audience 12 years of age and under. Series entries accepted. Time limit: 30 Minutes

18 Children/Youth Special
For excellence in special that focuses on subjects designed to be of specific interest to a target audience 12 years of age and under. Time limit: 30 Minutes

19 Health/Science - Single Story
For excellence in coverage of health or science topics. Time limit: 10 minutes

20 Health/Science – News Series
For excellence in coverage of health or science topics. Time limit: 10 minutes or two complete reports, if longer.

21 Health/Science – Program or Special
For excellence in a regularly scheduled program or special that focuses on health, science or medical topics or subject matter. Series entries accepted. Time limit: 30 Minutes.

22 Weather – News Weathercast
For excellence in coverage of weather in general, within a regularly scheduled news program. Time limit: 10 minutes or two complete reports, if longer.

23 Weather – News Feature
For excellence in coverage of weather related topics or subject matter within a regularly scheduled news program. Time limit: 10 minutes or two complete reports, if longer.

24 Sports – Single News Story
For excellence in coverage of sports in general, sports related topics or subject matter within a regularly scheduled news program. Time limit: 10 minutes.

25 Sports - Sportscast
For excellence in coverage of sports in general, sports related topics or subject matter within a regularly scheduled news program. Time limit: 10 minutes or two complete reports, if longer.

26 Sports - Program
For excellence in a regularly scheduled daily or weekly sports program, or for coverage of a one-time-only sports event (not sporting game or play-by-play) or sports series. Entry may be live or taped. Entry must have, as its basis, special coverage not to be taken from a regularly scheduled newscast. Entries may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may have no post edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 30 minutes. (A maximum of three edits is permitted to bring longer programs to the time limit).

27 Sports - One-Time Special
For excellence in a one-time sports related special program that is not part of a regularly scheduled daily or weekly sports program. Entry may be live or taped. Entry should have no post edits except for the removal of commercials. Time limit: 30 minutes.

28 Historic/Cultural Program or Special
For excellence in a regularly scheduled program or special that focuses on historical, cultural and/or ethnic topics or subject matter. Series entries accepted. Time limit: 30 minutes.

29 Societal Concerns – Single Story or News Series
For excellence in coverage of current issues of societal concern, social ills, community or general public interest. Time limit: 10 minutes or two complete reports, if longer for series.

30 Human Interest – Single Story or News Series
For excellence in coverage of stories that appeal to the human spirit. Time limit: 10 minutes or two complete reports, if longer for series.
PROGRAMMING

The following categories are open to entries created, written, produced and broadcast/cablecast by public affairs, and programming personnel. One award, more than one award, or no award is given to the Producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Hosts, moderators, reporters, directors, photographers, editors, writers and qualified others may be eligible if their contributions are significant to the entry's award-worthiness.

31 Informational/Instructional – Program or Series
For excellence in presentation of stories whose prime purpose is to be instructional; to teach formally or informally about a subject or subjects. Series entries accepted. Time limit: 30 minutes.

32 Interview/Discussion – Program/Series or Special
For excellence in a regularly scheduled program or special consisting of material that is at least 75% unscripted. Series entries accepted. Time limit: 30 minutes.

33 Magazine Program - Feature
For excellence in a feature segment of local interest designed to entertain and inform. Time limit: 30 minutes.

34 Magazine Program – Program/Series or Special
For excellence in a regularly scheduled program or special consisting of various segments of local interest designed to entertain and inform. Series entries accepted. Time limit: 30 minutes.

35 Public/Current/Community Affairs
For excellence in a regularly scheduled program or special that focuses on current issues of societal concerns, social ills, community or general public interest. Series entries accepted. Time limit: 30 minutes.

36 Special Event Coverage (other than News or Sports)
For excellence in coverage of a one-time-only, anticipated community or entertainment event. Program may include multi-cameras and pre-produced segments that cover the full spectrum of the event. Live entries should include at least 70% live material. Time limit: 30 minutes. (A maximum of three edits is permitted to bring longer programs to the time limit.)

SPOT ANNOUNCEMENT

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the promotion or commercial. Entries must be locally conceived, produced and aired. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. Spots may be 5-seconds to 2-minutes in length. Program length commercials (infomercials) are not eligible. If a campaign is entered, a maximum of three spots may be included.

37 Community/Public Service (PSAs) – Single Spot or Campaign
For excellence in announcements that effectively focus interest in and marshal support for worthy community or area causes.

38 Promotion – Single Spot
For excellence in a single announcement that promote a news image, a specific story, stories or series, including sports, weather and/or a franchise story. Cannot be part of a campaign package.

39 Promotion – Campaign
For excellence in a campaign that promote a news image, story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

40 Promotion – Station Image
For excellence in announcements that promote non-news station programming. This includes spots promoting a broader station image as well as locally produced spots for network and/or syndicated programming.

41 Commercial
For excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market. Spots may be between: 05 and 2:00 in length. Program length commercials (infomercials) are not eligible.

SPECIAL ACHIEVEMENT

One award, more than one award, or no award is given to those person(s) directly responsible for the content and execution of the material presented in the entry.

42 Journalistic Enterprise
For excellence in the continuing endeavor of high journalistic enterprise, which may include investigative pieces, breaking news, features, profiles, interviews, documentaries, etc. Composite entry may include a maximum of 5 different stories. The title of this entry must be the entrant’s name. The airdate and length of each story must be submitted with the entry. Time limit 30 minutes.

43 Community Service
For excellence by the executive producer (if directly involved), and/or producer in programming, whether news or non-news, involving the entire station in a continuing effort to focus interest on, and marshal support for, a worthy community cause. Emphasis should be given to the depth, breadth and duration of the station effort. Entry should include a one-page, written synopsis. Entry length shall not exceed 60 minutes.

44 Technical Achievement
Technical Achievement recognizes excellence in technical engineering and might include: oversight in the coverage of a special event, specific technical innovation that enhances viewer experience or a technical success story that is as unique and noteworthy as to warrant special honor and recognition. Entry should include a one-page synopsis detailing specific objectives and challenges that were overcome as a result of the technical achievement. Time limit: 30 minutes.
CRAFTS ACHIEVEMENT

One award, more than one award, or no award is given for excellence in a specific television discipline demonstrating the skills of one or more individuals. Entries may contain a single example of the craft or a composite of material as originally broadcast. Time limit: 15 minutes.

While craft entrants may submit more than one entry per craft discipline, only one of those entries may be a composite. Craft awards are intended for hands-on craft persons, not those that supervise craft persons.

45 Audio

46 Craft Specialty – Musical Composition/Arrangement

47 Craft Specialty – Research

48 Director – Live to Tape
49 Director – Newscast

50 Director – Post Production

51 Editor – News

52 Editor – Short Form
(Promos, PSAs, Commercials, Opens, etc.)

53 Graphics/Animation – News

54 Graphics/Animation – Non-News

55 Graphic Arts – Set Design

56 Lighting – Studio

57 Lighting – Location

58 Photographer – News

59 Photographer – Program (Non-News)

60 Writer – News

61 Writer – Program (Non-News)

62 Writer – Short Form
(Promos, PSAs, Commercials, Opens, etc.)

63 On-Camera Talent Anchor – News

64 On-Camera Talent Anchor – Weather

65 On-Camera Talent Anchor – Sports

66 On-Camera Talent – Commentator/Editorialist

67 On-Camera Talent – Reporter

STUDENT PRODUCTION

A plaque is awarded in this area for excellence in a program or segment produced and executed by students at a university, college or technical/vocational school during the eligibility year. Entry must be signed by a professor/teacher. Students responsible for the production, as specified in writing by the school, will each receive an Emmy® certificate. Time limit 30 minutes.

NOTE: This entry is subject to the student entry fee.

68 Student Production

ADDITIONAL SPORTS CATEGORY – NEWS & PROGRAM SPECIALTY

26.1 Sporting Event/Game – Live/Unedited - Program/Special

For excellence in production of a single program, live or live-to-tape sports event or game. A composite is required and must include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant’s discretion.
Time limit: 30 minutes.

26.2 Sporting Event/Game – Live/Unedited - Series

For excellence in production of a series, live or live-to-tape sports event or game. A composite is required and must include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant’s discretion.
Time limit: 30 minutes.