



Multimedia Marketing Producer

10753

Location: WEWS-TV Cleveland

Job Title: Multimedia Marketing Producer

"Cleveland Rocks!" and you will too as part of our dynamic Creative Services team.

WEWS NewsChannel 5, an ABC affiliate, is seeking a seasoned **Multimedia Marketing Producer** to further elevate our brand on all platforms. Yes, that means our ideal candidate will tackle diverse promotional projects, helping us continue to grow audiences on broadcast, mobile, and social platforms. The best person for the job will bring energy, enthusiasm, and engaging ideas to the table day in and day out. Oh, and since NewsChannel 5 is the official partner of the Cleveland Browns, you'll have a hand in producing assets which showcase that synergy year-round too. Lots of creative opportunity and fun work!

So does this sound like you?

- Great collaborator
- Strong creative and strategic thinker
- Passion for news and the media
- Proven Final Cut Pro, AfterEffects, and Photoshop skills
- Keen eye for integrating graphics to enhance engagement/visual appeal
- Experience shooting
- Excited about the social media world with engaging ideas up your sleeve
- 3-5 years related experience

Can you kick tail with these primary duties and responsibilities?

- Conceptualize, produce, and edit promos to enhance news/station image and build brand
- Strategize and create custom marketing messages for different platforms - - broadcast, mobile, digital ads, social media posts/showcasing
- Produce news topical and special report spots as needed
- Apply your skills to commercial production projects as warranted

If this sounds like a great step in your career, we want to see your resume and link to your spot reel right away!

WEWS-TV is an Equal Opportunity Employer. Candidates who are offered positions must successfully complete a background and drug screen. Interested candidates should submit their resume to <http://scripps.com/careers>.

