

2016 LOWER GREAT LAKES CHAPTER **EMMY® AWARD CRITERIA**

48th Annual Emmy® Awards

Eligibility Period: January 1, 2016 - December 31, 2016

GENERAL RULES

PURPOSE: To recognize outstanding achievements in television and allied media by conferring annual awards of merit in the Chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in the television and media industry and to focus public attention on outstanding cultural, educational, technological, entertainment, news, informational programming and craft achievements in television and on-line.

ELIGIBILITY: To be eligible, original entries must have been transmitted to the general public by a television station, a cable company, satellite, the Internet or other digital delivery medium. Digital is defined as multimedia projects that combine various forms of traditional media with social media and interactivity, as well as linear programming delivered online (over the Internet, via various mobile platforms). Eligibility is limited to digital and telecast/cablecast programming that was originally made available during the Chapter's eligibility year. Re-purposed material is not eligible unless it is determined to have been given a new and unique treatment.

Broadcast entries must have been intended to be of 'primary interest' to a regional audience, within the Chapter's designated awards area and must have had their first transmission in that awards area during the eligibility period. Entries must not have been available for viewing by more than 50% of the U.S. television homes during the eligibility year. Entries that are available to more than 50% of the U.S. television homes should be submitted to NATAS' national awards (see exceptions).

Broadband entries must have been intended for consumption and be 'of primary interest' to a regional audience, within the Chapter's designated awards area. It is advised that broadband content intended for a wider audience (a national audience) be submitted for consideration in The National Academy of Television Arts & Sciences' national awards.

Cablecast entries are deemed available for an entire market if the cable channel on which they appear is generally available to that market, regardless of the actual number of subscribers the cable channel may have in the market.

However, entries which are specifically designed exclusively for their local market may be accepted for regional judging, even if the retransmitting of the station's signal by cable systems make it available to more than 50% of the American television households. This may include regional newscasts or programs dealing with issues specifically related to the local community.

For entries/programs that have been syndicated and aired in regional markets, the entrant(s) must provide a "carriage/distribution summary." The summary must indicate all markets that carried the show, how many runs it had and the percentage of coverage.

EXCEPTIONS TO THE 50% RULE:

1. Local station news coverage that may receive national exposure should be submitted to regional Emmy® Award competitions.
2. Entries are eligible for regional competition if the treatment was of a local community issue, with the content primarily intended for distribution in the Chapter's designated awards area. Works accepted for regional judging under this exception may not be submitted for national consideration.
3. A local program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year.
4. Local segments that are eligible to participate as entries in national Emmy® Award competitions (i.e. News & Doc, Community & Public Service) may compete in both regional and national awards competitions under prevailing rules.

Program length commercials (infomercials) and closed circuit programs are not eligible.

Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute. Entries must be submitted as originally shown. There may not be any post-broadcast changes except as noted in the category descriptions.

No entry may be submitted to more than one Chapter's awards. Different episodes from the same program or series can only be entered in one Chapter's awards.

Ineligible entries may be disqualified during any phase of the competition.

ORIGINAL MATERIAL: At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment that, in the opinion of the Chapter Awards Committee, results in an original program. Entrants must identify all non-original or sponsored material, including its location in the program. Re-purposed material is not eligible.

ENTRY QUOTA: In order to sustain a high level of award excellence, Chapters must continue to self-regulate their entries, making sure only the appropriate individuals are recognized. To maintain this consistency, there is a maximum quota of 12 eligible names allowed on each entry. Any name(s) added beyond this number will require written

authorization from the primary responsible entrant detailing the additional job title and responsibility. Chapters would then have the option of accepting these additional entrants or not.

STUDENT PRODUCTIONS: Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other "professionals," and want to enter the Chapter's award competition, they cannot enter as a student, but instead must pay the appropriate entries fees as an active NATAS member (or non member). The student is then prohibited from entering subsequent student production categories with other classmates. Student award recipients from any NATAS Chapters' high school or college competitions may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion for their recognition.

COMPOSITES: A composite is defined as a sampling of two or more representative segments or elements that convey to a judging panel the scope, breadth, or range of an individual's talents or of coverage of a special event. The elements within a composite, unless otherwise noted, are to be "as aired" with no internal edits or post production work, such as music or special effects. Demo reels or montages are not allowed. One to two seconds of black between cuts, with no audio or slates must be added to separate segments within the composite. Unless otherwise noted, a straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift. For program entries, composite may only contain content from one episode of the series, not multiple installments.

DOUBLE-DIPPING: No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast, or included as an excerpt in the "Overall Excellence," "News Excellence," "Community Service" and "Journalistic Enterprise" categories.

To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

If you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another program category.

Content produced as both a multi-part series and a full-length program may be entered only once, regardless of the amount of new material added.

A single or multi episode full-length program, or a multi-part news series, all on the same subject, may only be entered in only one programming category. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on content. This exception rule does not apply to individual stories from news series.

An individual can only be recognized once for the same job function, utilizing the same program content.

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they directly contributed to the content of the program or segment, and have the permission of the primary producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft category.

LANGUAGE OTHER THAN ENGLISH: Spanish-language entries may be entered and will be judged by a panel of Spanish-speaking, peer judges in a separate contest from English language. The scores produced by these two panels are not combined; instead the scores are interpreted separately for final “cut-off” evaluation.

Programs in languages other than English or Spanish may also be entered; however judging of these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, NATAS requires that these entrants submit their entries with English subtitles or with English on a second audio channel.

MEMBERSHIP: Membership in The National Academy of Television Arts & Sciences is not required to enter the Emmy® Awards.

JUDGING PROCEDURE: Entries made to this Chapter will be judged by panels assembled by other NATAS Chapters. These panels should be comprised of no fewer than 7 judges who shall be certified as peers. No more than 3 judges on a panel may be employed by the same station or company. Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry. Group ownership, by itself, does not necessarily create a conflict of interest.

NON-COMPETITIVE JUDGING: Entries are judged against a standard of excellence and do not compete against each other. There may be one award, more than one award or no award given in each category. Any exceptions will be noted in the category description.

JUDGING REQUIREMENT: The success of the Emmy® Awards process depends on the willingness of qualified professionals to serve as judges. Peers in other NATAS Chapters are serving this Chapter's entrants. This Chapter will judge other Chapter's entries. By entering, you agree to serve as a judge when asked.

All entries sent to judges for screening are deemed to be eligible by the Chapter whose work is being judged. For that reason, judges are required to score each entry regardless if they feel it has been placed in the wrong category or might have technical problems. Forms are available

should judges wish to challenge any entry. On challenged entries, judges are asked to score without bias, even if they believe an entry is not in an appropriate category.

INTENTIONAL FALSIFICATION: The entrant warrants that he/she/they are the party(ies) most responsible for the award-worthiness of the entry. The intentional falsification of production credits or entry credits may be the basis for disqualification.

ENTRY ERRORS AND OMISSIONS: The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

COPYRIGHT: Each entrant agrees that any form of analog and/or digital recording, whether it be film, tape recording, screenshot or supplemental printed material that is furnished to NATAS in connection with an entry may be retained by the National Academy for file, reference and archival purposes and may be viewed partially or in its entirety for judging purposes. All of, or portions of, said content may be used on or in connection with the awards ceremony, any broadcast/telecast and other exhibition, including internet; as well as with promotional announcements or activities for any of the foregoing. If required, the entrant is further responsible for approval and clearances to the appropriate parties for any use of this copyright content.

WHO RECEIVES THE AWARD? Producers, craft persons and other eligible entrants as listed on the entry form receive the Emmy® statuette, except where noted. To be eligible, each entrant must have significant, creative involvement in the actual production. Pre and post production involvement, including proposal/grant writing, research, fundraising, producing partnerships, etc., though necessary and of major importance is not substantial enough to be considered. They must verify in writing their “hands on” involvement in order to be listed on the entry.

You cannot be added to an awarded entry as an additional recipient, nor purchase a statuette past the Chapter’s deadline. Others who work on a nominated or recognized entry may order production certificates or plaques. Individuals who did not receive a statuette, but were eligible for production certificates and/or plaques are not considered Emmy® recipients.

CRAFTS ACHIEVEMENT: In the Crafts Achievement Awards, those who actually perform a specific discipline receive the Emmy® statuette. Supervising or directing the work of others does not qualify for Crafts Achievement Awards, except for achievements in directing categories.

AWARD OWNERSHIP: Emmy® Awards are presented to individuals, not to their employers. It is the individual entrant’s achievement that is being recognized. Ownership of

the Emmy® statuette is retained by the individuals and The National Academy of Television Arts & Sciences, even if an employer pays entry fees.

COMMEMORATIVE STATUETTES: Stations, studios and production companies may order a commemorative statuette for public display at their place of business (up to a maximum of three per awarded entry). The statuette is engraved the same as the actual Emmy® Award, with the word “commemorative” added on the rear of the statuette. No additional or special wording is allowed.

PROMOTION: All publicity, advertising or any written reference undertaken by nominees and award recipients to the Emmy® Awards, must clearly state that the awarded achievement is for a Regional Emmy® Award. The word clearly must appear in these instances. The Recipient of a nomination or an Emmy® Award may refer in advertising and publicity to the fact that they have been honored only for one year after the recognition was bestowed. They may use a replica of the Emmy® statuette in such advertising. Individuals who significantly contributed to the production or craft but were not honored with a statuette cannot specifically advertise they are an Emmy® award recipient. They can only state they worked on the recognized program. The statuette itself may not be reproduced or used in any other commercial manner without written permission from NATAS. A ® registration mark and the appropriate copyright notice: © NATAS/Television Academy must accompany any portrayal of the Emmy® statuette or moniker.

ENTRIES: Program and/or craft achievements by individuals may be entered for awards consideration by producers of programs, station representatives acting on behalf of those producers, (presumably, the General Manager, Program Director, and the News Director), or by individuals who may or may not be members of The National Academy of Television Arts & Sciences.

AUTHENTICATION AND VERIFICATION: All submitting entities and/or individuals should be advised to review submissions with respect to category placement correct name credits and other information.

It is highly recommended that Chapters review and certify their award entries as thoroughly as possible to avoid potential challenges from judges and entrants that might occur past the nomination and recipient phases.

Chapters are permitted to assess reasonable re-processing fees in cases of errors or omissions made on the part of the entrant.

CONUS RULE: Materials provided by a news service, cooperative news association or similar source must be treated as previously produced material, unless it was originally intended for first release in the regional awards eligibility area to which it was submitted with

on-site supervision by the entrant and not available to more than 50% of U.S. television households.

ENTRY RESTRICTIONS: A program or segment entry may be submitted only once with the exception of the individual achievement categories. A specific craft credit on a specific entry may be entered only once regardless of category. Composites are now specified with limits in craft categories. While craft entrants may submit more than one entry per craft discipline, only one of those entries may be a composite. The elements within a composite are to be “as aired” (no internal edits) and are to be edited back to back (straight edits) with no other postproduction work such as music or special effects. One to two seconds of black between cuts must be added to separate segments within the composite. A straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift.

ENTRY PROCEDURE: All entrants must submit via the Emmy® Express system available via www.natassgl.org, entrants will upload the entry video to our server. Entries must be submitted as aired with no additional material added or deleted from the uploaded file. All commercial matter must be edited out leaving 2-5 seconds of black between segments. All entry fees, with the exception of Student Program, are per name on the entry.

EARLY BIRD ENTRY FEES: MEMBERS SAVE \$10

Entry must be submitted and finalized by Midnight December 31, 2016

One (1) through five (5) names on entry:

NATAS MEMBER \$65 Per name

NON-MEMBER \$175 Per name

ANY ADDITIONS OR CORRECTIONS WILL RESULT IN LOSS OF DISCOUNT FOR ALL EARLY BIRD ENTRANTS.

ENTRY FEES:

One (1) through five (5) names on entry:

NATAS MEMBER \$75 Per name

NON-MEMBER \$175 Per name

Beyond five (5) entrants:

ADDITIONAL NAMES: \$150 Per name

Student Production (Crystal Pillar Eligible)

STUDENT PRODUCTION: \$50 processing fee per entry

IMPORTANT DEADLINES!

Early Bird Discount Deadline, December 31, 2016

ENTRIES MUST BE SUBMITTED ON LINE BY MIDNIGHT, Sunday, January 29, 2017

ALL MEDIA UPLOADS MUST BE UPLOADED BY Sunday, February 5, 2017

Incomplete entries are subject to a \$25 reprocessing fee and/or disqualification, with forfeiture of the entry fee.

LATE ENTRY GRACE PERIOD: Entry may be submitted after January 29, 2017 deadline with penalty! Late entries will be accepted until Sunday, February 5, 2017 with a \$50 per entrant penalty.

ADD A NAME AFTER ENTRY DEADLINE? You may now add a name to your submitted entry prior to April 1, 2017. All additions will be at regular rates plus \$75 per change handling fee. Contact the NATAS office for this service.

MC, VISA, AMEX, DISCOVER are accepted on line. All payments are due and must be received no later than February 10, 2017. Make checks payable to NATAS-LGL.

NATAS-LGL Emmy® Entry
1440 Rockside Road, Suite 221
Cleveland OH 44134-2774
Ph: 440-526-3669

Entry questions should be directed to Bob Hammer at: emmyawards@natasgl.org,
440-503-2121

48th ANNUAL EMMY® AWARDS CATEGORIES

NEWS PROGRAMMING

One award, more than one award, or no award (except where noted) may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry. For any entry designated as a series, a minimum of two reports must be included.

101 - Newscast - Evening - Market 1-20

For excellence in a regularly scheduled evening newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 60 minutes.

102 - Newscast - Evening - Market 21-40

For excellence in a regularly scheduled evening newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 60 minutes.

103 - Newscast - Evening - Market 41+

For excellence in a regularly scheduled evening newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 60 minutes.

104 - Newscast-Daytime-Market 1-20

For excellence in a regularly scheduled daytime newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 60 minutes.

105 - Newscast-Daytime-Market 21-40

For excellence in a regularly scheduled daytime newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 60 minutes.

106 - Newscast-Daytime-Market 41+

For excellence in a regularly scheduled daytime newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 60 minutes.

107 - Newscast-Morning-Market 1-20

For excellence in a regularly scheduled morning newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 60 minutes.

108 - Newscast-Morning-Market 21-40

For excellence in a regularly scheduled morning newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 60 minutes.

109 - Newscast-Morning-Market 41+

For excellence in a regularly scheduled morning newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 60 minutes.

110 - Weekend Newscast - Market 1-20

For excellence in a regularly scheduled weekend newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 60 minutes.

111 - Weekend Newscast - Market 21-40

For excellence in a regularly scheduled weekend newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 60 minutes.

112 - Weekend Newscast - Market 41+

For excellence in a regularly scheduled weekend newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 60 minutes.

NEWS GATHERING

One award, more than one award, or no award (except where noted) may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry. For any entry designated as a series, a minimum of two reports must be included.

201 - General Assignment Report - Within 24 Hours

For excellence in coverage of a single news story or topic which is assigned, shot, edited and aired within a 24-hour period. Entry may include live and/or taped elements and online content. Time limit: 10 minutes. COMMENT: This is the basic news reporting done day-in day-out by a News Department. This is for the coverage of planned events and done as planned assignments. No time limit entries should be carefully reviewed to insure that these were assigned reports and not pitched or created reports that would fall under Feature or Special Reports.

202 - General Assignment Report - No Time Limit

For excellence in coverage of a single or multi-part news story or topic, which has no time limit for its preparation. Entry may include live and/or taped elements and online content. Stories and topics covered must be of a Hard News character and be an assigned report that would not be considered a Feature or Special Report (to be entered elsewhere). Time limit: 10 minutes COMMENT: This is the basic news reporting done day-in day-out by a News Department. This is for the coverage of planned events and done as planned assignments. No time limit entries should be carefully reviewed to insure that these were assigned reports and not pitched or created reports that would fall under Feature or Special Reports.

203 - Breaking News

For excellence in coverage of a single unanticipated news event. Entry may include multiple live or taped elements and online content. Time Limit: 15 minutes. COMMENT: This is the “I am here at the bank robbery and the bullets are flying over my head” story. Preparation limit is unnecessary since it must be simultaneous. Note: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.

204 - Spot News

For excellence in coverage of a single unanticipated news event that is shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content. Elements of a related Breaking News entry may be included in a Spot News entry but not in their entirety. Time Limit: 15 continuous minutes of one news story. COMMENT: This is the “I am here at the bank where this morning the bullets were flying over my head, and in the 2 hours following the police chased the robber to the state line.” The goal is to extend what was done in the simultaneous report to allow the entry of the longer form report. Note: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.

205 - Continuing Coverage

For excellence in coverage of a single news story over an extended number of reports. Entries will be judged in part on story advancement and should be entered as a composite. Time Limit: 30 minutes. COMMENT: The wording has been changed to reflect that it is coverage with a number of reports not just over a period of time. Also, change has been made to indicate that the coverage is of one story. This would be considered a producer’s entry and not a station entry since it is one story coverage.

206 - Team Coverage

For excellence by a team involved in covering multiple news stories on a single subject, shot, edited, produced and aired within 24 hours in a newscast. Entry may include multiple live and/or taped elements and online content. Entry length shall not exceed 60 minutes.

207 - Investigative Report - Single Story

For excellence in reporting of a community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting. Written documentation is required (100-word limit). Time limit: 30 minutes. Note: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News & Documentary Awards in the following category: Outstanding Regional News Story – Investigative Reporting.

208 - Investigative Report - Series

For excellence in reporting of a community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting. Written documentation is required (100-word limit). Time limit: 30 minutes. Note: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News & Documentary Awards in the following category: Outstanding Regional News Story – Investigative Reporting.

209 - Feature News - Report

For excellence in reporting of a single or multi-part feature news story or topic. Time limit 10 minutes.

210 - Feature News - Series

For excellence in reporting of a single or multi-part feature news story or topic. Series time limit: 15 minutes.

211 - News Special

For excellence in coverage of a one-time-only, significant, newsworthy event, occasion or topic. Subject should be an in-depth treatment of current topic. Time limit: 60 minutes.

NEWS & PROGRAM SPECIALITY

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, directors, photographers, editors, assignment editors, hosts, writers, and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. A maximum of 3 segments/lifts is permitted to bring longer programs to the required time limit. For non-news program entries, the entry may only contain content from one episode of the series, not multiple installments. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

301 - Arts/Entertainment - News Single Story/Series/Feature

For excellence in coverage of general entertainment, variety, or visual and performing arts. Time limit: 10 minutes. Series time limit: 15 minutes.

302 - Arts/Entertainment - Program/Program Feature/Special

For excellence in coverage of general entertainment, variety, or visual and performing arts. Time limit: 30 minutes.

303 - Business/Consumer - Single Story/Series

For excellence in coverage of business, finance, consumer affairs or economic topics. Time limit: 10 minutes. Series time limit: 15 minutes.

304 - Children/Youth/Teen Program/Special

For excellence in a program, or special that covers issues of specific interest to a target audience 19 years of age and under. Time limit: 30 minutes.

305 - Crime - News Single Story/Series

For excellence in coverage of crimes or other violations of the law Time limit: 10 minutes. Series time limit: 15 minutes.

306 - Education/Schools - News Single Story/Series/Feature

For excellence in coverage of schools, teaching or education. Time Limit: 10 minutes. Series Time Limit: 15 minutes.

307 - Environment - News Single Story/Series/Feature

For excellence in coverage of environmental impact issues, topics or subject matter. Time Limit: 10 minutes. Series Time Limit: 15 minutes.

308 - Health/Science - Single Story

For excellence in coverage of health, science, medical topics or subject matter. Time limit: 10 minutes.

309 - Health/Science - News Series

For excellence in coverage of health, science, medical topics or subject matter. Series Time limit: 15 Minutes.

310 - Health/Science - Program or Special

For excellence in a program, or special that covers health, science, medical topics or subject matter.. Time limit: 30 minutes.

311 - Historical/Cultural Program or Special

For excellence in a program, or special that covers historical, cultural and/or ethnic issues or topics. Time limit: 30 minutes.

312 - Human Interest - Single Story

For excellence in coverage of stories that appeal to the human spirit. Time limit: 10 minutes.

313 - Human Interest - Series

For excellence in coverage of stories that appeal to the human spirit. Time limit: 15 minutes.

314 - Military: Single Story/Series

For excellence in coverage of military issues at home and/or abroad. Time limit: 10 minutes. Series time limit: 15 minutes.

315 - Politics/Government - Single Story/Series

For excellence in coverage of political, civil, government issues or subject matter. Time limit: 10 minutes. Series time limit: 15 minutes.

316 - Societal Concerns - Single Story

For excellence in coverage of current issues of societal concern, social ills, community or general public interest. Time limit: 10 minutes.

317 - Societal Concerns - Series

For excellence in coverage of current issues of societal concern, social ills, community or general public interest. Time limit: 15 minutes.

318 - Sports - Single News Story

For excellence in coverage of sports in general, sports related topics or sports news program. Time limit: 10 minutes.

319 - Sports - Sportscast

For excellence in coverage of sports in general, sports related topics or subject matter within a news program. Time limit: 10 minutes.

320 - Sports - Feature/Segment

For excellence in a feature or segment on a sports program topic (non-news). Time Limit: 10 minutes.

321 - Sports-Daily or Weekly Program

For excellence in a daily or weekly sports program or sports series (non-news). Entry may be live or recorded live. Entry must have, as its basis, special coverage not to be taken from a newscast. Entries may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may have no post edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 30 minutes. (A maximum of three edits is permitted to bring longer programs to the time limit).

322 - Sports-Program Series

For excellence in a daily or weekly sports program or sports series (non-news). Entry may be live or recorded live. Entry must have, as its basis, special coverage not to be taken from a newscast. Entries may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may have no post edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 30 minutes. (A maximum of three edits is permitted to bring longer programs to the time limit).

323 - Sports - Documentary

For excellence in a creative, in-depth treatment of a sports topic presented in a factual and informative manner.

324 - Sports-Interview/Discussion

For excellence in a program, or special consisting of sports interview/discussion content that is at least 75% unscripted. Time Limit: 30 minutes

325 - Sports - One-Time Special

For excellence in a one-time sports related special program that is not part of a daily or weekly sports program, game or series. Entry may be live or recorded live. Entry should have no post edits except for the removal of commercials. Time limit: 30 minutes

326 - Sports Event/Game - Live/Unedited

For excellence in production of a single program or series, live or recorded live sports event or game. No post edits. A composite (from one episode or game) is required and can include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant's discretion. Time limit: 30 minutes.

327 - Weather - News Single Story

For excellence in coverage of weather in general, weather related topics or subject matter. Time limit: 10 minutes.

328 - Weather - News Weathercast

For excellence in coverage of weather in general, weather related topics or subject matter. Time limit: 10 minutes.

PROGRAMMING

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Hosts, moderators, reporters, directors, photographers, editors, writers and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. A maximum of three segments/lifts is permitted to bring longer programs to the required time limit. For program entries, the entry may only contain content from one episode of the series, not multiple installments. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

401 - Documentary - Cultural

For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of cultural significance. Time limit 60 minutes.

402 - Documentary - Historical

For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of historical significance. Time limit 60 minutes.

403 - Documentary - Topical

For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of current significance. Time limit 60 minutes.

404 - Informational/Instructional - Program/Series or Special

For excellence in presentation of stories from a program, series or special whose prime purpose is to be instructional; to teach formally or informally about a subject or subjects. Time limit: 30 minutes.

405 - Interview/Discussion - Program/Series or Special

For excellence in a program, series or special consisting of material that is at least 75% unscripted. Time limit: 30 minutes.

406 - Lifestyle Program - Feature/Segment

For excellence in a feature or segment from a program, series or special that deals with everyday life subjects; such as, food preparation, recipes, techniques, home improvement, decoration, renovation, gardening, outdoors, crafts and/or automotive repairs. Time Limit: 10 minutes.

407 - Lifestyle Program - Program/Special

For excellence in a program, series or special that deals with everyday life subjects; such as food preparation, recipes, techniques, home improvement, decoration, renovation, gardening, outdoors, crafts and/or automotive repairs. Time Limit: 30 minutes.

408 - Magazine Program - Program/Special

For excellence in a program, series, or special consisting of various stories of regional interest designed to entertain and inform. Time limit: 30 minutes.

409 - Magazine Program - Feature/Segment

For excellence in a feature or segment from a program, series or special consisting of various stories of regional interest designed to entertain and inform. Time limit: 10 minutes.

410 - Nostalgia Program - Program/Special/Series

For excellence in a program, series or special consisting of “retro” or “throwback” topics of a nostalgic or historical nature such as biographies, personal tributes or sociological retrospectives. Time limit: 30 minutes.

411 - Public/Current/Community Affairs

For excellence in a feature or segment from a program, series or special on general public interest or concern, especially those dealing with current community, social or political issues. Time Limit: 10 minutes.

412 - Special Event Coverage (other than news or sports)

For excellence in coverage of a one-time-only, anticipated community or entertainment event. Program may include multi-cameras and pre-produced segments that cover the full spectrum of the event. Live entries should include at least 75% live material, with no post edits. Time limit: 30 minutes.

413 - Short Format Program - Informational/Entertainment

For excellence in a complete, stand-alone short program (not feature or segment). Program length commercials (infomercials) are not eligible. Entry may not be entered in any other news or program category.

SPOT ANNOUNCEMENTS

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the promotion or commercial. Entries must be locally conceived, produced and aired. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. Spots may be 5-seconds to 5-minutes in length. Program length commercials (infomercials) are not eligible. If a campaign is entered, a maximum of three spots may be included which are edited together for a single video upload.

501 - Community/Public Service (PSA) - Single Spot or Campaign

For excellence in announcements that effectively focus interest in and marshal support for worthy community or area causes.

502 - Promotion News Promo - Single Spot/Campaign

For excellence in announcements that promote a news image, a specific story, stories or series, including sports, weather and/or franchise stories. This includes pro- mos for news specials, breaking weather, sports specials, etc.

503 - Promotion News Promo - Image

For excellence in announcements that promote a news image, a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

504 - Promotion - Program Single Spot/Campaign

For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/company image as well as locally produced spots for network and/or syndicated programming.

505 - Promotion - Program Sports

For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/company image as well as locally produced spots for network and/or syndicated programming.

506 - Promotion - Program Image

For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/company image as well as locally produced spots for network and/or syndicated programming.

507 - Commercial

For excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market. Spots may be between 5-seconds to 5 minutes in length. Program length commercials (infomercials) are not eligible.

STATION ACHIEVEMENT AWARDS

One award, more than one award, or no award is given only to the primary recipient listed on each category. Others who may have contributed to the content and execution of the material presented in the entry may purchase plaques to commemorate their participation.

601 - Overall Excellence

Awarded to the President/General Manager only for excellence in the overall operations of a television station, news/sports cable system or online media outlet, during the eligibility period. Entry should reflect the organization's overall local product including any news & sports coverage, other locally produced programs, promotional announcements, on-air examples of events hosted by the organization and involvement in the community, and any further evidence of excellence. Entry should emphasize the quality, breadth and efficacy of the organization's operations, stressing substance rather than style, and exhibit performance in sustaining excellence throughout the eligibility year. The composite entry must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. Entry should include a one-page, written synopsis of the organization's operation, product, accomplishments and achievements. Entry length shall not exceed 60 minutes. You may attach a PDF to this entry to further demonstrate your efforts.

602 - News Excellence

Awarded to the News Director only for excellence in the overall news operation during the eligibility period. Entry should present as many different examples as possible, including, but

not limited to: enterprise in general assignment reporting, breaking news coverage, specialty and beat reporting, series, documentaries, continuing coverage of community issues, editorials/commentaries, etc. Entry should emphasize the quality, breadth and efficacy of a news operation, stressing substance rather than style, and exhibit the news department's performance in sustaining excellence throughout the year. The composite entry must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. Entry should include a one-page, written synopsis. Entry length shall not exceed 60 minutes. You may attach a PDF to this entry to further demonstrate your efforts.

603 - Community Service

Awarded to the individual most responsible for excellence in programming; whether news or non-news, involving the entire company in a continuing effort to focus interest on, and marshal support for, a worthy community cause. Entry should emphasize the depth, breadth, duration and efficacy of the effort, and must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. Composite entries are allowed. Entry should include a one-page, written synopsis. Entry length shall not exceed 60 minutes. You may attach a PDF to this entry to further demonstrate your efforts.

SPECIAL ACHIEVEMENT

One award, more than one award, or no award is given to those person(s) directly responsible for the content and execution of the material presented in the entry.

701 - Journalistic Enterprise -Within 24 Hours

For excellence in the continuing endeavor of high journalistic enterprise, which may include investigative pieces, breaking news, features, profiles, interviews, documentaries, etc. Composite entry may include a maximum of 5 different stories all having been completed within 24 hours. The airdate and length of each story must be submitted with the entry. Time limit: 30 minutes. *NEW!! (Note: This category is exempt from "double-dipping" rules.)*

702 - Journalistic Enterprise - No Time Limit

For excellence in the continuing endeavor of high journalistic enterprise, which may include investigative pieces, breaking news, features, profiles, interviews, documentaries, etc. Composite entry may include a maximum of 5 different stories. The airdate and length of each story must be submitted with the entry. Time Limit: 30 minutes. *NEW!! (Note: This category is exempt from "double-dipping" rules.)*

703 - Interactivity

For excellence in a program demonstrating cutting-edge innovation by actively engaging audience participation over multiple media platforms. *(Note: This category is not exempt from "double-dipping" rules.)*

CRAFTS ACHIEVEMENT

One award, more than one award, or no award is given for excellence in a specific craft discipline demonstrating the skills of one or more individuals. Each Entry may contain a single example of the craft or a composite of material as originally transmitted. Time limit: 15 minutes. While craft entrants may submit more than one entry per craft discipline, only one of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craft persons, not those that supervise craft persons. Producer, Executive Producer and Manager titles are prohibited in these categories.

801 - Audio

(Live & Post Production) Preferred Roles: Recordist, Mixer, Engineer, Craft awards are intended for hands-on craftpersons, not those that supervise craftpersons. Producer, Executive Producer and Manager titles are prohibited in these categories.

802 - Musical Composition/Arrangement

Excellence in writing, composing and/or arranging music. Preferred Roles: Composer, Arranger, Lyricist Craft awards are intended for hands-on craftpersons, not those that supervise craftpersons. Producer, Executive Producer and Manager titles are prohibited in these categories.

803 - Research

Excellence in performing research for a story or program. You may attach a PDF to this entry to further demonstrate your efforts. Preferred Role: Researcher Craft awards are intended for hands-on craftpersons, not those that supervise craftpersons. Producer, Executive Producer and Manager titles are prohibited in these categories.

804 - Director - Live or Live to Tape

(PL Track is preferred) Preferred Role: Director Craft awards are intended for hands-on craftpersons, not those that supervise craftpersons. Producer, Executive Producer and Manager titles are prohibited in these categories.

805 - Director - Newscast

(PL Track is preferred) Preferred Role: Director Craft awards are intended for hands-on craftpersons, not those that supervise craftpersons. Producer, Executive Producer and Manager titles are prohibited in these categories.

806 - Director - Sports

(PL Track is Preferred). Preferred Role: Director Entries may contain a single example of the craft OR a composite of material as originally transmitted. While craft entrants may submit more than one entry per craft discipline, only ONE of those entries may be a composite.

Elements of the composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craftspersons, not those that supervise craftspersons. Time limit: 15 minutes.

807 - Director-Non-Live

For excellence in directing involving cast and crew. A not live, scripted drama or documentary style program intended to be edited. This is not instructing the editor during post production. Preferred Role: Director Craft awards are intended for hands-on craftspersons, not those that supervise craftspersons. Producer, Executive Producer and Manager titles are prohibited in these categories.

808 - Editor - Program (Non-News)

Preferred Role: Editor Craft awards are intended for hands-on craftspersons, not those that supervise craftspersons. Producer, Executive Producer and Manager titles are prohibited in these categories.

809 - Editor - Short Form

Preferred Role: Editor (Promos, PSAs, Commercials, Opens, etc.) Craft awards are intended for hands-on craftspersons, not those that supervise craftspersons. Producer, Executive Producer and Manager titles are prohibited in these categories.

810 - Editor - News/Sports

Preferred Role: Editor Craft awards are intended for hands-on craftspersons, not those that supervise craftspersons. Producer, Executive Producer and Manager titles are prohibited in these categories.

811 - Graphic Arts - News, Animation, Art Design, Set Design

Entries must contain graphical elements originally created for regional markets. Re-purposed content from national sources is not eligible. Preferred Role: Artist, Graphic Designer, Art Director, Animator, Set Designer, Architect, Motion Artist Craft awards are intended for hands-on craftspersons, not those that supervise craftspersons. Producer, Executive Producer and Manager titles are prohibited in these categories.

812 - Lighting - Studio & Location

Preferred Role: Lighting Director Craft awards are intended for hands-on craftspersons, not those that supervise craftspersons. Producer, Executive Producer and Manager titles are prohibited in these categories.

813 - Live Sports Producer

Enter a complete segment or composite not to exceed 30 minutes. Unless part of a composite entry, material entered in this category cannot be part of a full-length program (news or non-news) already entered elsewhere.

814 - Talent - Anchor-News

For excellence while performing the role of Anchor in a newscast. Preferred Role: News Anchor Each entry may contain a single example of the craft OR a composite of material as originally transmitted. While craft entrants may submit more than one entry per craft discipline, only ONE of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craftspersons, not those that supervise craftspersons. Time limit: 15 minutes.

815 - Talent - Anchor - Weather

For excellence while performing the role of Weathercaster in a newscast. Preferred Role: Meteorologist, Weather Anchor Each entry may contain a single example of the craft OR a composite of material as originally transmitted. While craft entrants may submit more than one entry per craft discipline, only ONE of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craftspersons, not those that supervise craftspersons. Time limit: 15 minutes.

816 - Talent - Anchor - Sports

For excellence while performing the role of Sports Anchor in a newscast. Preferred Role: Sports Anchor Each entry may contain a single example of the craft OR a composite of material as originally transmitted. While craft entrants may submit more than one entry per craft discipline, only ONE of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craftspersons, not those that supervise craftspersons. Time limit: 15 minutes.

817 - Talent - Commentator/Editorialist

For excellence while performing the role of Commentator or Editorialist in a newscast. Preferred Role: Commentator, Editorialist Each entry may contain a single example of the craft OR a composite of material as originally transmitted. While craft entrants may submit more than one entry per craft discipline, only ONE of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craftspersons, not those that supervise craftspersons. Time limit: 15 minutes.

818 - Talent - Performer/Host/Narrator

Each entry may contain a single example of the craft OR a composite of material as originally transmitted. While craft entrants may submit more than one entry per craft discipline, only ONE of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craftspersons, not those that supervise craftspersons. Time limit: 15 minutes.

819 - Talent - Reporter - General Assignment

For excellence while performing the role of of a Reporter on a General Assigment. Preferred Role: Reporter Each entry may contain a single example of the craft OR a composite of

material as originally transmitted. While craft entrants may submit more than one entry per craft discipline, only ONE of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craftspersons, not those that supervise craftspersons. Time limit: 15 minutes.

820 - Talent - Reporter - Investigative

For excellence while performing the role of Investigative Reporter. Preferred Role: Investigative Reporter Each entry may contain a single example of the craft OR a composite of material as originally transmitted. While craft entrants may submit more than one entry per craft discipline, only ONE of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craftspersons, not those that supervise craftspersons. Time limit: 15 minutes.

821 - Talent - Reporter - Live

Suggested but not limited to news, weather, sports, traffic, consumer, investigative, medical, political or general assignment where the reporter is live for the entire story. Each entry may contain a single example of the craft OR a composite of material as originally transmitted. While craft entrants may submit more than one entry per craft discipline, only ONE of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craftspersons, not those that supervise craftspersons. Time limit: 15 minutes.

822 - Talent - Reporter - Political

For excellence while performing the role of Reporter. Preferred Role: Reporter Each entry may contain a single example of the craft OR a composite of material as originally transmitted. While craft entrants may submit more than one entry per craft discipline, only ONE of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craftspersons, not those that supervise craftspersons. Time limit: 15 minutes.

823 - Talent - Reporter - Sports

For excellence while performing the role of a Sports Reporter. Preferred Role: Reporter Each entry may contain a single example of the craft OR a composite of material as originally transmitted. While craft entrants may submit more than one entry per craft discipline, only ONE of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craftspersons, not those that supervise craftspersons. Time limit: 15 minutes.

824 - Photographer - Program (non-news)

For excellence while performing the role of Photographer. Preferred Role: Photographer, Videographer, Camera Operator Each entry may contain a single example of the craft OR a composite of material as originally transmitted. While craft entrants may submit more than one entry per craft discipline, only ONE of those entries may be a composite. Elements of the

composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craftspersons, not those that supervise craftspersons. Time limit: 15 minutes.

825 - Video Essay (Single Camera Only)

For excellence by a single individual, covering a single or multi-part news story or program. The video essay creator is the photojournalist, editor, and producer weaving together elements captured in the field to tell the story without a reporter or professional talent track. Entry may not be entered in any other craft or program category.

826 - Video Journalist - Within 24 Hours

For excellence by a cross-discipline individual serving as photojournalist, editor, talent, and writer; covering a single or multi-part story or topic. Entry may not be entered in any other craft category. Preferred Role: Video Journalist, MMJ

827 - Video Journalist - Unlimited Time

For excellence by a cross-discipline individual serving as photojournalist, editor, talent, and writer; covering a single or multi-part story or topic. Entry may not be entered in any other craft category. Preferred Role: Video Journalist, MMJ

828 - Writer - Program

For excellence in writing Preferred Role: Writer Each entry may contain a single example of the craft OR a composite of material as originally transmitted. While craft entrants may submit more than one entry per craft discipline, only ONE of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craftspersons, not those that supervise craftspersons. Time limit: 15 minutes.

829 - Writer - News

For excellence in writing Preferred Role: Writer Each entry may contain a single example of the craft OR a composite of material as originally transmitted. While craft entrants may submit more than one entry per craft discipline, only ONE of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craftspersons, not those that supervise craftspersons. Time limit: 15 minutes.

LOWER GREAT LAKES CHAPTER COLLEGE/UNIVERSITY STUDENT PRODUCTION AWARDS CRITERIA

STANDARD RULES

PURPOSE: To recognize outstanding student achievements in production by conferring awards of merit in the Lower Great Lakes chapter's award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence by those studying media and journalism and to focus public attention on outstanding cultural, educational, technological, entertainment, news and informational achievements by undergraduate college and/or high school students.

ELIGIBILITY:

1. Programs or program segments conceived, produced and executed by students at a university, college or technical school within the Lower Great Lakes Chapter's award area are eligible for student award consideration.
2. Returning students who previously worked as professionals are not eligible.
3. No professional services may have been employed in the production of the entry.
4. Faculty involvement can only be advisory.
5. Entrants must be enrolled as a full-time student as of the entry deadline.
6. Students may enter work that was produced as a class assignment, extra-curricular assignment or in conjunction with their academic experience.
7. Students who perform professional work may enter their work in the professional awards competition, provided they meet all eligibility requirements.
8. No entry may be submitted to more than one Chapter's awards.
9. The entry does not need to have been broadcast, cablecast or webcast to be eligible.
10. Entries must be submitted as they were originally transmitted.
11. There may not be any post-broadcast changes, except edits for time, as noted on the category descriptions that follow.
12. There is no limit to the number of entries a school may submit in each category.
13. Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute.
14. Ineligible entries may be disqualified during any phase of the competition.

STUDENT PRODUCTIONS: Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other "professionals," and want to enter the

Chapter's Emmy® Award competition, they cannot enter as a student, but instead must pay the appropriate entries fees as an active NATAS member (or non-member). The student is then prohibited from entering subsequent student production categories with other classmates. Student award recipients from any NATAS Chapters' college competitions may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion for their recognition.

INTENTIONAL FALSIFICATION: The student advisor warrants that they are the party most responsible for verifying the eligibility requirements have been met. The intentional falsification of production credits or entry credits may be the basis for disqualification.

ENTRY ERRORS AND OMISSIONS: The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

ENTRY SUBMISSIONS: The school where the work was produced must submit each entry and the faculty advisor submitting the entry must sign the entry form. There is no limit to the number of entries a school may submit.

AWARDS: A crystal pillar is awarded in this area for excellence in a program or segment produced and executed by students at a university, college or technical/vocational school during the eligibility year. Entry must be validated by a professor/teacher. Students responsible for the production, as specified in writing by the school, will each receive a Student Award certificate.

RESTRICTION ON THE USE OF EMMY® MARK: Schools may refer to the fact that they are recipients of a NATAS Student Production Award, but may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion.

ENTRY FEES: \$50 processing fee per entry NATAS offers student memberships as non-voting members of the Chapter, membership is not a requirement for advisors or entrants.

Please make checks payable to: NATAS Lower Great Lakes Chapter and send to:

NATAS-LGL Emmy® Entry
1440 Rockside Road, Suite 221
Cleveland OH 44134-2774
Ph: 440-526-3669

COLLEGE/UNIVERSITY STUDENT PRODUCTION CATEGORIES

A crystal pillar is awarded in this area for excellence in a program or segment produced and executed by students at a university, college or technical/vocational school during the eligibility year. Entry must be validated by a professor/teacher. Students responsible for the production, as specified in writing by the school, will each receive a Student Award certificate.

901 - Newscast & Information

For outstanding achievement in a College or University newscast or informational program. Post edits are not permitted except for the removal of breaks. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 30 minutes.

902 - Arts and Entertainment/Cultural Affairs

For outstanding reporting achievement in a College or University presentation of content devoted to cultural or artistic significance, or a compilation of up to three unedited pieces. Time Limit: 10 minutes.

903 - Short Form

For outstanding achievement in a College or University presentation of a short form treatment of a single subject. Dramatizations or student originated soap operas or plays are permitted. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. Time Limit: Up to 10 minutes.

904 - Long Form

For outstanding achievement in a College or University presentation of a long-form treatment of a single subject. Dramatizations of student originated soap operas or plays are permitted. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content, creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. Time Limit: Entry must run a minimum of ten minutes and a maximum of 30 minutes. If the original presentation ran more than 30 minutes, entrants are permitted to make three edits to bring the entry to time.

905 - Sports - Live Event

For outstanding achievement in the College or University production of a live or live-to-tape sports event or game. A composite is required and may include examples of: Show Open,

Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrants discretion Time Limit: 30 minutes.

906 - Sports Program

For outstanding achievement in a College or University daily or weekly sports program or sports series. Entry may be live or recorded live. Entry must have, as its basis, special coverage not to be taken from a newscast. Entry may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may have no post-edits except for the removal of PSAs, interstitial or commercials. Entry will be judge on awareness of broadcast journalistic standards including accuracy and fairness. Time Limit: 30 minutes. If the original presentation ran more than 30 minutes, entrants are permitted to make three lifts to bring the entry to time.

Double-Dipping Defined

To avoid any confusion, the basic formula for “double-dipping” is the following: An individual entrant can only be recognized once for the same job function, utilizing the same program content.

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they directly contributed to the content of the program or segment, and have the permission of the primary producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft category. Examples:

- If a craft person is a writer/photographer, they could enter the program category as only the writer and then the photographer craft category.
- If they are not an entrant on the program entry, they could enter either the writer or photographer category, using the same material since they performed different job functions.
- If they list themselves as both writer and photographer on the program entry, they are ineligible to enter either the writer or photographer craft categories.
- They cannot enter either craft category using the dual job title since one category is only for writer and the other only for photographer.

No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast, or included as an excerpt in the “Overall Excellence,” “News Excellence,” “Community Service,” and “Journalistic Enterprise” categories.

To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category. Example:

- An investigative reporter is listed on a newscast entry. Under this “double-dipping” rule, a portion of the newscast content could be entered in “Investigative Report,” but the same reporter cannot be listed since their name already appeared on the newscast entry.

You cannot enter the same material in both news and program categories.

A single or multi episode full-length program all on the same subject may be entered in only one programming category. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on its content. This exception rule does not apply to individual stories from news (see below).

Examples:

- Your entry is a four-part series on “saving the bay.” Part one of the series is entered in the “Informational/Instructional” category. Part three cannot be entered in the “Environment” category.
- Your program is called Community Weekly, an on-going weekly series. Though it is basically a “Public Affairs” series, episode 204 may be about music, episode 216 about sports, while other episodes are more generic. Under our rules, episode 204 could be entered in an “Entertainment” category, while episode 216 could be in “Sports.” Episode 222 could stay in “Public Affairs.”

Content produced as both a multi-part news series and a full-length program may be entered only once, regardless of the amount of new material added. Example:

- An investigative team does a three-part series within a newscast on gun control. Once the three parts have aired, and the same material re-purposed as a news or program special, the team would need to decide if they should enter the original series or the special, not both.

If you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another program category.

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