

*The National Academy of Television Arts & Sciences
Lower Great Lakes Chapter*



COLLEGE/UNIVERSITY STUDENT PRODUCTIONS AWARDS

2019 Call for Entries

Eligibility Period: January 1, 2019 - December 31, 2019

Deadline for entry is January 31, 2019

To be presented at the
*51st Annual
Emmy® Awards Ceremony
Saturday, June 20, 2020
Hilton Downtown Cleveland
Cleveland, Ohio*

LOWER GREAT LAKES CHAPTER COLLEGE/UNIVERSITY STUDENT PRODUCTION AWARDS CRITERIA

STANDARD RULES

PURPOSE: To recognize outstanding student achievements in production by conferring awards of merit in the Lower Great Lakes chapter's award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence by those studying media and journalism and to focus public attention on outstanding cultural, educational, technological, entertainment, news and informational achievements by undergraduate college and/or high school students.

ELIGIBILITY:

1. Programs or program segments conceived, produced and executed by students at a university, college or technical school within the Lower Great Lakes Chapter's award area are eligible for student award consideration.
2. Returning students who previously worked as professionals are not eligible.
3. No professional services may have been employed in the production of the entry.
4. Faculty involvement can only be advisory.
5. Entrants must be enrolled as a full-time student during the eligibility period.
6. Students may enter work that was produced as a class assignment, extra-curricular assignment or in conjunction with their academic experience.
7. Students who perform professional work may enter their work in the professional awards competition, provided they meet all eligibility requirements.
8. No entry may be submitted to more than one Chapter's awards.
9. The entry does not need to have been broadcast, cablecast or webcast to be eligible.
10. Entries must be submitted as they were originally transmitted.
11. There may not be any post-broadcast changes, except edits for time, as noted on the category descriptions that follow.
12. There is no limit to the number of entries a school may submit in each category.
13. Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute.
14. Ineligible entries may be disqualified during any phase of the competition.

STUDENT PRODUCTIONS:

Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other "professionals," and want to enter the Chapter's Emmy® Award competition, they cannot enter as a student, but instead must pay the appropriate entries fees as an active NATAS member (or non-member). The student is then prohibited from entering subsequent student production categories with other classmates. Student award recipients from any NATAS Chapters' college competitions may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion for their recognition.

INTENTIONAL FALSIFICATION:

The student advisor warrants that they are the party most responsible for verifying the eligibility requirements have been met. The intentional falsification of production credits or entry credits may be the basis for disqualification.

ENTRY ERRORS AND OMISSIONS:

The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information.

NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

ENTRY SUBMISSIONS:

The school where the work was produced must submit each entry and the faculty advisor submitting the entry must sign the entry form. There is no limit to the number of entries a school may submit.

AWARDS:

A crystal pillar is awarded in this area for excellence in a program or segment produced and executed by students at a university, college or technical/vocational school during the eligibility year. Entry must be validated by a professor/teacher. Students responsible for the production, as specified in writing by the school, will each receive a Student Award certificate.

RESTRICTION ON THE USE OF EMMY® MARK:

Schools may refer to the fact that they are recipients of a NATAS Student Production Award, but may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion.

ENTRY FEES:

\$50 processing fee per entry. NATAS offers student memberships as non-voting members of the Chapter, membership is not a requirement for advisors or entrants. **ENTRIES MUST BE COMPLETED BY January 31, 2019.** Incomplete entries are subject to a \$25 reprocessing fee and/or disqualification, with forfeiture of the entry fee.



MC, VISA, AMEX, DISCOVER accepted on line at time of entry.

Please make checks payable to: NATAS Lower Great Lakes Chapter and send to:

**NATAS-LGL Emmy Entry
1440 Rockside Road, Suite 221
Cleveland OH 44134-2774**

ENTRY PROCEDURE:

All entrants must submit via the Emmy® Express system available via www.nataslgl.org, entrants will upload the entry video to our server. Entries must be submitted as aired with no additional material added or deleted from the uploaded file. All commercial matter must be edited out leaving 2-5 seconds of black between segments. All College/University Student Production entry fees are a flat rate of \$50 per entry, regardless of the number of names on the entry.

Entry questions?

Contact Bob Hammer at: emmyawards@nataslgl.org, 440-526-3669

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COLLEGE/UNIVERSITY STUDENT PRODUCTION AWARDS CATEGORIES:

The same material may not be entered in more than one programming category.

C901 - Newscast & Information

For outstanding achievement in a College or University newscast or informational program. Post edits are not permitted except for the removal of breaks. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.

Time limit: 30 minutes.

C902 - News: General Assignment

For outstanding reporting achievement in a presentation of timely news, information and current events. Entries may contain spot news coverage, investigations and feature series on any newsworthy subject. Coverage of controversial issues is welcome. Entries will be judged on the basis of editorial content and pictorial coverage, which demonstrates awareness of broadcast journalistic standards including accuracy and fairness. Judges will particularly look for well-organized material paying close attention to clearly written narration and appropriate sound bites. Preference will be given to individual pieces demonstrating reporting and field production. In-studio set-up or anchor link will not be considered as an asset unless it materially contributes to the editorial content of the individual report.

Time limit: 10 minutes

C903 - Arts and Entertainment/Cultural Affairs

For outstanding reporting achievement in a College or University presentation of content devoted to cultural or artistic significance, or a compilation of up to three unedited pieces. Time Limit: 10 minutes.

C904 - Short Form - Fiction

For outstanding achievement in a presentation of a short-form treatment of a single fictional subject. Dramatizations or student originated soap operas or plays are permitted. Content, creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites.

Time Limit: Up to 10 minutes.

C905 - Short Form - Non-Fiction

For outstanding achievement in a presentation of a short-form treatment of a single fictional subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, person relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content, creativity and execution will be important elements in judging the

entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites.

Time Limit: Up to 10 minutes.

C906 - Long Form - Fiction

For outstanding achievement in a presentation of a long-form treatment of a single fictional subject. Dramatizations of student originated soap operas or plays are permitted. Content, creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites.

Time Limit: Entry must run a minimum of ten minutes and a maximum of 30 minutes. If the original presentation ran more than 30 minutes, entrants are permitted to make three edits to bring the entry to time.

C907 - Long Form - Non-Fiction

For outstanding achievement in a presentation of a long-form treatment of a single non-fiction subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content, creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites.

Time Limit: Entry must run a minimum of ten minutes and a maximum of 30 minutes. If the original presentation ran more than 30 minutes, entrants are permitted to make three edits to bring the entry to time.

C908 - Sports

For outstanding achievement in a presentation of compilation of up to three unedited pieces of sports news and information. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the presentation. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites.

Time limit: 10 minutes

C909 - Sports - Live Event

For outstanding achievement in the production of a live or live-to-tape sports event or game. A composite is required and may include examples of: Show Open, Graphics Package, Use of Re-plays, Inserted Pre-Produced Segments, Use of Statistical or Other

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Prepared Material, Highlights, Standard Coverage (e.g. Routine In-nings or Downs) and any additional material at entrants discretion. Time Limit: 30 minutes.

C910 - Sports Program

For outstanding achievement in a daily or weekly sports program or sports series. Entry may be live or recorded live. Entry must have, as its basis, special coverage not to be taken from a newscast. Entry may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may have no post-edits except for the removal of PSAs, interstitial or commercials. Entry will be judge on awareness of broadcast journalistic standards including accuracy and fairness.

Time Limit: 30 minutes. If the original presentation ran more than 30 minutes, entrants are permitted to make three lifts to bring the entry to time.

C911 - Spot Announcement

For outstanding achievement in announcements. The announcement may be PSA or Commercial oriented. PSA's effectively focus interest in and marshal support for worthy community or area causes. Commerical's advertise a product, business or service that is conceived, written, created and produced for a class/school project.

Spots may be 5-seconds to 5 minutes in length.

C912 - Magazine Program

For outstanding achievement in a program consisting of various stories of regional interst, usually on current events or entertainment in a format that often includes interviews and interspersed with links by presenters who appear in the reports. Could cover "pre-produced" or "recorded and edited" morning announcements. Designed to entertain and inform. Judges will look at the overall content, creativity and execution of the entire program as a complete product.

Time limit: 30 minutes

C913 - Animation/Graphics/Special Effects

For outstanding achievement in animation, graphics, and/or special effects demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally transmitted.

Time limit: 15 minutes

C914 - Director

For outstanding achievement in directing demonstrating skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally transmitted.

Time limit: 15 minutes

C915 - Editor

For outstanding achievement in editing demonstrating skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally transmitted.

Time limit: 15 minutes

C916 - Photographer

For outstanding achievement in photography demonstrating skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally transmitted.

Time limit: 15 minutes

C917 - Talent

For outstanding achievement in on-camera talent demonstrating skills of one or more individuals in the areas of news anchoring, reporting, host/moderator, sports play-by-play, analyst, etc. Entries may contain a single example of the craft, or a composite of material as originally transmitted.

Time limit: 15 minutes

C918 - Video Essay (Single Camera Only)

For outstanding achievement by a single individual covering a single or multi-part news story or program. The video essay creator is the photojournalist and editor, weaving together elements captured in the field to tell the story without a reporter or professional talent track. Entry may not be entered in any other craft or program category.

Time limit: 15 minutes

C919 - Writing

For outstanding achievement in writing in all forms, including both fiction and non-fiction. This award is designed to encourage clarity of thought as well as creativity. Style and substance both count heavily in determining the winner. Scripts must be fair and accurate and must demonstrate logical organization of editorial content so that a viewer will easily understand the story that is being told.

Time limit: 15 minutes